



Please complete and email this form  
to [sales@lascar.co.uk](mailto:sales@lascar.co.uk)

### Contact Details

Name

Job Title

Email Address

### Company Details

Company Name

Company Address

Town/City

Region

Country

Post/Zip Code

Telephone

Fax

Website URL

When was your company formed?

Annual Company Turnover?

How many employees does the company have?

What geographic markets do you support?

### Company Characteristics

Are you interested in selling EasyLog data loggers, PanelPilot digital displays or both?

EasyLog data loggers

PanelPilot digital displays

Both

Describe your typical customer profile.

What market sectors do you sell into.



## Sales Characteristics

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What other complementary products to Lascar do you sell?

What other competitive products to Lascar do you sell?

How can customers currently buy your products? (website, catalog etc)

Describe your sales structure. (internal sales team, outside sales force)

How do you propose to promote our products?

Do you offer technical support, calibration services or installation services? *(Tick all that apply)*

|                      |                    |                      |                       |
|----------------------|--------------------|----------------------|-----------------------|
| None                 | Technical Support  | Calibration Services | Installation Services |
| Design & Engineering | Project Management | Other                |                       |

If you ticked 'other' please give details.

Why do you think Lascar products are a good fit for you?

Where did you hear about Lascar Electronics?

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